

Crailing, Eckford and Nisbet Community Council are offering **FREE PROMOTION** in the Business Section of this website who are either based in the local area or can provide a service to customers in the Crailing, Eckford and Nisbet Community Council Area.

Locals and visitors to the area and people considering living here visit our website to find out information that can influence their decisions.

**If your business fits the criteria then you are invited to request FREE exposure via our website until 30th September 2020**

Businesses who are already taking advantage of this offer can be found on the Business Section of our website <https://www.craillingeckfordnisbet.co.uk/businesses.php>

The simplest way to take advantage of this offer is to navigate to the Business Section of our website then scroll down to **[Submit a Business]** button, click on it and populate the form that pops up with your business details. You can have approximately 500 words and 4 photos per entry. **Please Note** Photos must be .jpg or .png images no larger than 4 mb

If you experience difficulties uploading information then simply email the details and photos to [cencomms@hotmail.co.uk](mailto:cencomms@hotmail.co.uk) marking your email for the attention of Sheila.

#### **Benefits of being on our Community Website include**

- Exposure to new people moving into the locality. *We know these people frequently use our website to find out more information about the area. They could potentially become new loyal customers as a result of this introduction.*
- Exposure to global website users
- Your details will be used to respond to specific business enquiries received via our website and dedicated email account [cencomms@hotmail.co.uk](mailto:cencomms@hotmail.co.uk) So for example an enquiry about a wedding venue could be relevant to a number of additional businesses e.g. "Accommodation", "Flower suppliers", "Catering", "Crafts" etc
- Additional exposure will be provided via our e-Newsletter as a prompt to over 300+ recipients *who have signed up to hear about what is happening in our area.*
- *Your entry includes a Cover Photo, **plus** 3 additional photos **plus** a link to your own website **and** up to approximately 500 words of text.*
- **Promotion is FREE until 30<sup>th</sup> September 2020.**
- You can update your entry at any point during the year – by re-submitting your entry or by emailing [cencomms@hotmail.co.uk](mailto:cencomms@hotmail.co.uk)